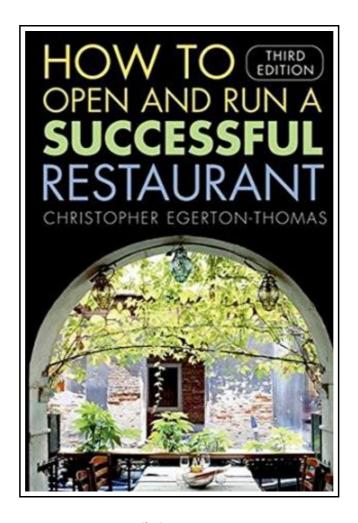
How to Open and Run a Successful Restaurant



Filesize: 5.36 MB

Reviews

This book is very gripping and fascinating. Of course, it can be perform, nevertheless an amazing and interesting literature. I am just pleased to explain how this is basically the finest publication i have go through within my very own lifestyle and might be he best pdf for possibly. (Prof. Beulah Stark)

HOW TO OPEN AND RUN A SUCCESSFUL RESTAURANT



To save **How to Open and Run a Successful Restaurant** eBook, make sure you access the link listed below and save the document or have accessibility to other information that are highly relevant to HOW TO OPEN AND RUN A SUCCESSFUL RESTAURANT ebook.

Wiley, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: INTRODUCTION.CHAPTER 1: HOW IT ALL BEGAN.A BRIEF HISTORY OF THE RESTAURANT INDUSTRY.THE MODERN INDUSTRY.EDUCATION.COOKING SCHOOLS.THE RISKS.REASONS FOR FAILURE.THE THEATER OF RESTAURANTS.WHO OPENS RESTAURANTS, AND WHY.SACRED MONSTERS.THE MASOCHISM FACTOR.THINKING POSITIVE-THE FUN SIDE.THE CASABLANCA FACTOR.CHAPTER 2: LOCATION.THE IMPORTANCE OF LOCATION.Mystical Factors.Country and Suburban Locations.Rent.HOW TO FIND PREMISES.The Neighborhood.Converting Premises.CHAPTER 3: WHAT KIND OF RESTAURANT?WHAT IS THE TARGET MARKET? Opening Hours. Which End of the Market? THEME RESTAURANTS. ENTERTAINMENT. Appealing to Different Age Groups. Mixed Business. ALCOHOL AND LICENSING. INSURANCE. TAXES. PRICING. WHO ARE THE CUSTOMERS? WHAT DO CUSTOMERS WANT? CHAPTER 4: RAISING THE MONEY. START-UP MONEY: HOW TO GET IT.Inheritance.Savings.Bank Loans.Small Business Administration.Loan Sharks.BUSINESS PLAN.THE PROS AND CONS OF PARTNERSHIPS.Multi-Partner Restaurants.Partnership Disasters.Con Artists.Working and "Sleeping" Marriage?FINANCIAL Partners.Friendships.Partnership Successes.An Ideal PLANNING.Bills.The Position.Foreclosure.BUYING A FRANCHISE.CHAPTER 5: EQUIPMENT AND DECOR.EQUIPMENT-OLD OR INHERITED.EQUIPMENT-NEW.THE WONDERFUL WORLD OF LAUNDRY.The Art of a Well-Set Table.Laundry Alternatives.DCOR.DESIGN.CHAPTER 6: THE BAR.PROS AND CONS.FOOD AT THE BAR.THE SERVICE BAR.STOCKING THE BAR.Bar Inventory.Cocktails.RESTRICTING INVENTORY.Beer on Tap.Sodas and Mixers.LIQUOR CONTROL.Types of Liquors.Wine.THE EFFECTS OF ALCOHOL.HELPFUL HINTS FOR BARTENDERS.Handling Drunks.Turning Away Unwanted Guests.Organizing the Bar.Dealing with Personal Issues.Protecting Against Dangers-of All Sorts.Serving the Drinks.CHAPTER 7: THE KITCHEN.PROFIT MARGINS.CHEF POWER.KITCHEN STAFF.DECIDING ON THE MENU.Menu Changes.Food Quality.Food Sources.Phoney Foods.FOOD AND TASTE.DANGERS.COMPUTERS.GROCERY LIST.CHAPTER 8: THE DINING ROOM.SEATING POSITIONS.MUSIC.VENTILATION AND HEATING.RESTROOMS.CLEANLINESS.MENUS.VERBAL MENUS.DUTIES OF SERVERS.SYSTEMS FOR SERVERS.HELPFUL HINTS FOR WAITERS.KEEPING DINERS HAPPY.PAYMENT.CREDIT CARDS.PERSONAL HOUSE ACCOUNTS.TIPPING.To Pool or Not to Pool.Tipping Other than the Wait Staff.Pros and Cons of Tipping.STEALING.CHAPTER 9: HYGIENE, HEALTH, AND SAFETY.HYGIENE ISSUES.Food Contaminants.Cleanliness.Vermin and Exterminators.Health Inspections.Garbage Sanitation.Typical Violations.Personal Hygiene.HEALTH OF **RESTAURANT** PERSONNEL.Alcohol Abuse.Overwork.Health Hazards.SAFETY.CHAPTER 10: PUBLIC RELATIONS.EXAGGERATED CLAIMS.THE NEED TO ADVERTISE.Placing an Ad.Using a Public Relations Firm.Celebrity Power.Special Deals.THE FOOD Consequences.Bribes.DEALING WITH THE **PUBLIC.MANAGEMENT CRITICS.Reviews** and Their QUALITIES.EMPLOYEE QUALITIES.PEOPLE STRESS (OR COMBAT FATIGUE).GREETING.RESERVATIONS.DRESS THE ROOM.AVOIDING NASTY SITUATIONS.ROBBERY.SECURITY.CHAPTER EMPLOYEES.FINDING HELP.THE EMPLOYEES' POINT OF VIEW.DRUGS.MANAGERS.CHAPTER 12: MAKING YOUR DE.

- Read How to Open and Run a Successful Restaurant Online
 Download PDF How to Open and Run a Successful Restaurant
 - Download ePUB How to Open and Run a Successful Restaurant

Other eBooks



[PDF] The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program (Paperback)

Click the web link below to download "The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program (Paperback)" file.

Read Document »



[PDF] Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep

Click the web link below to download "Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep" file.

Read Document »



[PDF] TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

Click the web link below to download "TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)" file.

Read Document »



[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Click the web link below to download "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)" file.

Read Document »



[PDF] Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

Click the web link below to download "Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)" file.

Read Document »



[PDF] TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

Click the web link below to download "TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)" file.

Read Document »



[PDF] The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

Access the web link under to read "The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)" PDF document.

Download Book »



[PDF] Read Write Inc. Phonics: Blue Set 6 Non-Fiction 2 How to Make a Peach Treat (Paperback)

Access the web link under to read "Read Write Inc. Phonics: Blue Set 6 Non-Fiction 2 How to Make a Peach Treat (Paperback)" PDF document.

Download Book »



[PDF] Unbored Adventure: 70 Seriously Fun Activities for Kids and Their Families

Access the web link under to read "Unbored Adventure: 70 Seriously Fun Activities for Kids and Their Families" PDF document.

Download Book »



[PDF] The Mystery at Mount Vernon Real Kids, Real Places

Access the web link under to read "The Mystery at Mount Vernon Real Kids, Real Places" PDF document.

Download Book »



[PDF] Eighth grade - reading The Three Musketeers - 15 minutes to read the original ladder-planned

Access the web link under to read "Eighth grade - reading The Three Musketeers - 15 minutes to read the original ladder-planned" PDF document.

Download Book »



[PDF] Applied Undergraduate Business English family planning materials: business knowledge REVIEW (English) (Chinese Edition)

Access the web link under to read "Applied Undergraduate Business English family planning materials: business knowledge REVIEW (English) (Chinese Edition)" PDF document.

Download Book »