



Business & Society (Twelfth Edition)

By Anne Lawrence, James Weber

McGraw Hill Education, 2010. Softcover. Book Condition: New. 5th or later edition. BUSINESS AND SOCIETY: Stakeholder Relations, Ethics and Public Policy by Lawrence and Weber has continued through several successive author teams to be the market-leader in its field. BUSINESS AND SOCIETY, 12e highlights why government regulation is sometimes required as well as new models of business-community collaboration. The authors believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success. In addition, this textbook has long been popular with students because of its lively writing, up-to-date examples, and clear explanations of theory. Table of contents Part One: The Corporation in Society 1. The Corporation and Its Stakeholders 2. Managing Public Issues Part Two: Business and the Social Environment 3. Corporate Social Responsibility 4. Global Corporate Citizenship Part Three: Business and the Ethical Environment 5. Ethics & Ethical Reasoning 6. Organizational Ethics & the Law Part Four: Business and Government in a Global Society 7. The Challenges of Globalization 8. Business?Government Relations 9. Influencing the Political Environment 10. Antitrust, Mergers, and...



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Reviews

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-- **Abe Reichel DDS**

Thorough information! Its this kind of good read. Yes, it is perform, continue to an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Loyal Grady**